



recognizing depression • preventing suicide



University Hospitals



Rainbow Babies
& Children's Hospital

LifeAct Staff

Kris Amendola **Marketing Director/Youth Advisory Board Co-Advisor**

Kris joined LifeAct in April 2014 as the Marketing Director. She has been employed in marketing, sales, and public relations positions since graduating from Western Michigan University and has enjoyed working for both large and small employers such as: Northwestern University, Realty One and The Viking Culinary School. She has volunteered for many years in the Chagrin Falls school system, serving on the PTO Board, and leading various fundraising and event committees. She is currently a trustee for the Chagrin Falls Educational Foundation and Chagrin Falls Boosters Club. KAmendola@LifeAct.org

Chrissy Barr **Events Coordinator**

Chrissy Barr came on board with LifeAct in the fall of 2015 as the Event Coordinator. Chrissy has a marketing background holding product management positions at PNC Mortgage and Trans Union Credit Bureau. Chrissy also has an extensive fundraising background including spearheading a successful fundraiser for Bright Pink in 2015 and over 5 fundraisers for the Chagrin Falls PTO. Chrissy has served on the board of the Chagrin Falls PTO, been an active member of the Chagrin Falls Schools Strategic Planning Committee, Chagrin Valley Junior Women's Club, and the Chagrin Athletic Association. Chrissy holds an MBA with a specialty in Marketing. CBarr@LifeAct.org

Jack Binder **Chief Executive Officer**

Previously Chairman of the Board, Jack now leads the organization in the role of Chief Executive Officer. Jack has been a longtime professional directing strategy and administration in numerous manufacturing companies, most recently as President of Edmar Chemical Company. He has been actively involved in many local civic and nonprofit organizations and is currently a councilman in South Russell Village. He is passionate about the mission of LifeAct and leveraging the opportunities to expand our impact in Northeast Ohio and beyond. ExecDir@LifeAct.org

Andrea Floro **Office Manager**

Andrea graduated Magna Cum Laude from Grove City College with a degree in Psychology and Business. She is part of the leadership team for the youth group and music teams at her church, and has a passion for helping young people. She is a Trustee of Trinity Love Ministries, currently serving as the Board Treasurer. She is LifeAct's point person for technology, department coordination and administrative triage, and is pleased to help you in a variety of areas or point you to the team member best suited to address your needs. AFloro@LifeAct.org

Elizabeth Longenecker **Office Administrator**

Liz joined LifeAct in September 2015 as Office Administrator where she provides office & support services, manages the donor database, and coordinates a variety of projects dedicated to supporting the organization's important mission. With a B.S. in Business from Miami University and an M.B.A. from Northern Kentucky University, Liz has held a variety of roles throughout her diverse career background related to Marketing, Human Resources, and Project Management. She is also a member of the Chagrin Falls chapter of the service organization, DAR (Daughters of the American Revolution) where she co-leads the Veterans Committee. ELongenecker@LifeAct.org

Mary McKenna **Development Director**

Ms. McKenna served as Executive Director of the Cleveland-Marshall Law Alumni Association at Cleveland State University for over 20 years. She has an extensive background in fundraising and development, serving as a Trustee for the Catherine Horstmann Home, Beaumont School, Vice President of the Cleveland Baseball Federation, Co-President of the Gesu Women's Guild, and as a founding member of the Miracle Fund at University Hospitals. MMcKenna@LifeAct.org



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LifeAct

formerly known as Suicide Prevention Education Alliance (SPEA)

29425 Chagrin Blvd • Ste 203 • Cleveland OH 44122-4602

Office: 216.464.3471 • Fax: 216.464.3108 • Twitter: @SPEAneoh

www.LifeAct.org • [Facebook.com/SPEAneoh](https://www.facebook.com/SPEAneoh) • Instagram: lifeact_neohio