



**14th Annual LifeAct Into the Light™ Walk**  
Sunday Evening, April 22, 2018 6:30 PM

## **2018 SPONSORSHIP OPPORTUNITIES**

### ***Title Sponsor \$15,000***

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- Logo and title sponsorship acknowledgment in all print material (including cover of registration brochures and posters).
- Sponsor's name and logo most prominently displayed on Walk website.
- Most prominent sponsorship acknowledgment in all press releases and interviews.
- Most prominent sponsorship acknowledgment in pre and post event mailings.
- Sponsorship most prominently recognized at the opening ceremony of the Walk.
- Sponsor's banner most prominently displayed at start of Walk.
- Twenty (20) complimentary Walk registrations.
- Sponsor may have an information booth/tent at Walk and the opportunity to develop promotional campaigns tied to the event.

### ***Presenting Sponsor \$7,500***

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- Logo and presenting sponsorship acknowledgment in all print material (including cover of registration brochures and posters).
- Sponsor's name and logo prominently displayed on Walk website.
- Prominent sponsorship acknowledgment in all press releases and interviews.
- Prominent sponsorship acknowledgment in pre and post event mailings.
- Sponsorship prominently recognized at the opening ceremony of the Walk.
- Sponsor's banner may be displayed at start of Walk.
- Fifteen (15) complimentary Walk registrations.

### ***Lifesaver Sponsor \$5,000***

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- Logo and sponsorship acknowledgment in all print material (including registration brochures and posters).
- Sponsor's name and logo displayed on Walk website.
- Sponsorship acknowledgment in all press releases and interviews.
- Sponsor recognized at the opening ceremony of the Walk.
- Sponsor's banner may be prominently displayed at start of Walk.
- Ten (10) complimentary Walk registrations.

### ***Saving Lives Sponsor \$2,500***

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- Logo and sponsorship acknowledgment in all print material (including registration brochures and posters).
- Sponsor's name and logo displayed on Walk website.
- Five (5) complimentary Walk registrations.

### ***Beacon Sponsor \$1,000***

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- Sponsorship acknowledgment on banner at Walk.
- Sponsor's name and logo displayed on Walk website.
- Three (3) complimentary Walk registrations.



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To ensure that your company logo is included on the walk brochures and posters, please return this form immediately, with your company logo in jpg format.

Yes, we are happy to support the 14th annual Into the Light Walk™ to bring depression and suicide prevention Into the Light. We authorize LifeAct to include our name/logo on all Walk printed materials consistent with the sponsorship selected below.

- \$15,000 Title Sponsor (1 available)**
- \$ 7,500 Presenting Sponsor (2 available)**
- \$ 5,000 Lifesaver Sponsor**
- \$ 2,500 Saving Lives Sponsor**
- \$ 1,000 Beacon Sponsor**

We're unable to be a Walk sponsor, but enclose a tax-deductible donation of \$\_\_\_\_\_

Company Name: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Contact Phone Number: (\_\_\_\_\_) \_\_\_\_\_

Contact Fax Number: (\_\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

- Please send Invoice  Check is enclosed, made payable to LifeAct
- VISA/ MasterCard/ AmEx (please circle one) Acct # \_\_\_\_\_
- Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_
- Name on Credit Card \_\_\_\_\_ Billing Address \_\_\_\_\_
- City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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