



14th Annual LifeAct Into the Light™ Walk
Sunday Evening, April 22, 2018 6:30 PM

2018 SPONSORSHIP OPPORTUNITIES

Title Sponsor \$15,000

- Logo and title sponsorship acknowledgment in all print material (including cover of registration brochures and posters).
- Sponsor's name and logo prominently displayed on Walk t-shirt.
- Sponsor's name and logo most prominently displayed on Walk website.
- Most prominent sponsorship acknowledgment in all press releases and interviews.
- Most prominent sponsorship acknowledgment in pre and post event mailings.
- Sponsorship most prominently recognized at the opening ceremony of the Walk.
- Sponsor's banner most prominently displayed at start of Walk.
- Twenty (20) complimentary Walk registrations.
- Sponsor may have an information booth/tent at Walk and the opportunity to develop promotional campaigns tied to the event.

Presenting/T-shirt Sponsor \$7,500

- Logo and presenting sponsorship acknowledgment in all print material (including cover of registration brochures and posters).
- Sponsor's name and logo prominently displayed on Walk t-shirt.
- Sponsor's name and logo prominently displayed on Walk website.
- Prominent sponsorship acknowledgment in all press releases and interviews.
- Prominent sponsorship acknowledgment in pre and post event mailings.
- Sponsorship prominently recognized at the opening ceremony of the Walk.
- Sponsor's banner may be displayed at start of Walk.
- Fifteen (15) complimentary Walk registrations.

Speaker Sponsor \$5,000

- Logo and sponsorship acknowledgment in all print material (including registration brochures and posters).
- Sponsor's name and logo displayed on Walk website.
- Sponsorship acknowledgment in all press releases and interviews.
- Sponsor recognized at the opening ceremony of the Walk.
- Sponsor's banner may be prominently displayed at start of Walk.
- Ten (10) complimentary Walk registrations.

Saving Lives Sponsor \$2,500

- Logo and sponsorship acknowledgment in all print material (including registration brochures and posters).
- Sponsor's name and logo displayed on Walk website.
- Five (5) complimentary Walk registrations.

Beacon Sponsor \$1,000

- Sponsorship acknowledgment on banner at Walk.
- Sponsor's name and logo displayed on Walk website.
- Three (3) complimentary Walk registrations.



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To ensure that your company logo is included on the walk brochures and posters, please return this form immediately, with your company logo in jpg format.

Yes, we are happy to support the 14th annual Into the Light Walk™ to bring depression and suicide prevention Into the Light. We authorize LifeAct to include our name/logo on all Walk printed materials consistent with the sponsorship selected below.

- \$15,000 Title Sponsor*
- \$ 7,500 Presenting/T-shirt Sponsor*
- \$ 5,000 Speaker Sponsor*
- \$ 2,500 Saving Lives Sponsor*
- \$ 1,000 Beacon Sponsor*

We're unable to be a Walk sponsor, but enclosed is a tax-deductible donation of \$_____

Company Name: _____

Name: _____

Title: _____

Contact Phone Number: (_____) _____

Contact Fax Number: (_____) _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

- Please send Invoice Check is enclosed, made payable to LifeAct
- VISA/ MasterCard/ AmEx (please circle one) Acct # _____
Exp. Date _____ Security Code _____
Name on Credit Card _____ Billing Address _____
City _____ State _____ Zip _____

LifeAct
210 Bell Street, 2nd Floor
Chagrin Falls, OH 44022
216.464.3471
mmckenna@lifeact.org
www.lifeact.org/walk