16th Annual LifeAct Into the Light™ Walk – Sunday, April 26, 2020 at 6:30 PM

2020 SPONSORSHIP OPPORTUNITIES

**Title Sponsor $15,000**

- Logo and title sponsorship acknowledgment in all print material
- Sponsor’s name and logo prominently displayed on Walk t-shirt
- Sponsor’s name and logo most prominently displayed on Walk website
- Most prominent sponsorship acknowledgment in all press releases and interviews
- Most prominent sponsorship acknowledgment in pre and post event mailings
- Sponsorship most prominently recognized at the opening ceremony of the Walk
- Sponsor’s banner most prominently displayed at start of Walk
- Twenty (20) complimentary Walk registrations
- Sponsor may have an information booth/tent at Walk and the opportunity to develop promotional campaigns tied to the event

**Presenting Sponsor $7,500**

- Logo and presenting sponsorship acknowledgment in all print material
- Sponsor’s name and logo prominently displayed on Walk t-shirt
- Sponsor’s name and logo prominently displayed on Walk website
- Prominent sponsorship acknowledgment in all press releases and interviews
- Prominent sponsorship acknowledgment in pre and post event mailings
- Sponsorship prominently recognized at the opening ceremony of the Walk
- Sponsor’s banner may be displayed at start of Walk
- Fifteen (15) complimentary Walk registrations

**Speaker Sponsor $5,000**

- Logo and sponsorship acknowledgment in all print material
- Sponsor’s name and logo displayed on Walk website
- Sponsorship acknowledgment in all press releases and interviews
- Sponsor recognized at the opening ceremony of the Walk
- Sponsor’s banner may be prominently displayed at start of Walk
- Ten (10) complimentary Walk registrations

**Saving Lives Sponsor $2,500**

- Logo and sponsorship acknowledgment in all print material (including registration brochures and posters)
- Sponsor’s name and logo displayed on Walk website
- Five (5) complimentary Walk registrations

**Beacon Sponsor $1,000**

- Sponsorship acknowledgment on banner at Walk
- Sponsor’s name and logo displayed on Walk website
- Three (3) complimentary Walk registrations

**Lifeline Sponsor $500**

- Sponsorship acknowledgment on banner at Walk
- Sponsor’s name and logo displayed on Walk website
- Three (3) complimentary Walk registrations
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To ensure that your company logo is included on the walk brochures and posters, please return this form immediately, with your company logo in jpg format.

☐ Yes, we are happy to support the 16th annual Into the Light Walk™ to bring depression and suicide prevention Into the Light. We authorize LifeAct to include our name/logo on all Walk printed materials consistent with the sponsorship selected below.

☐ $15,000 Title Sponsor
☐ $7,500 Presenting/T-shirt Sponsor
☐ $5,000 Speaker Sponsor
☐ $2,500 Saving Lives Sponsor
☐ $1,000 Beacon Sponsor
☐ $500 Lifeline Sponsor

☐ We’re unable to be a Walk sponsor, but enclosed is a tax-deductible donation

Company Name: 
Name: _____________________________________________________________
Title: ______________________________________________________________
Contact Phone Number: (______) ____________________________
Contact Fax Number: (__________) ________________________________
Address: _______________________________________________________________________
City: ___________________________ State: __________________ Zip: __________
Email: _______________________

☐ Please send Invoice
☐ Check is enclosed, made payable to LifeAct

☐ VISA/ MasterCard/ AmEx (please circle one) Acct # ____________________________
Exp. Date __________________ Security Code ____________________________
Name on Credit Card __________________________ Billing Address _______________________
City ___________________________ State __________ Zip ______________

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